

CURRICULUM VITAE

PROF. DR. MUHAMMAD ZAHID

Higher Education Commission (HEC) of Pakistan Approved Supervisor

Postdoctoral Fellowship – Corporate Sustainability (2023-24)
Universiti Malaysia Kelantan

Ph.D. in Management- Corporate Sustainability (2017)
Universiti Teknologi PETRONAS, Malaysia
(Ranked 62 Asia's QS University Ranking 2021-22)

Thesis Title: Corporate Sustainability Practices and Firms' Financial Performance: The Driving Force of Integrated Strategies



MS Management (Finance) 2012
Masters in Commerce (Accounting) 2007
Bachelor of Commerce Honors (Accounting) 2005

Addresses

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Google Scholar:

https://scholar.google.com/citations?view_op=list_works&hl=en&user=6Krm6WYA AAAJ

Web of Science: <https://www.webofscience.com/wos/author/record/T-4114-2019>

Research Gate: <https://www.researchgate.net/profile/Muhammad-Zahid-15>

Education

- Postdoctoral Fellowship, Universiti Malaysia Kelantan, Malaysia 2023-2024
- Ph.D. Management-Finance, Universiti Teknologi PETRONAS (UTP) Malaysia, 2017
- MS Management (Finance), Abasyn University KPK Pakistan, 2012
- Master in Commerce (Accounting), University of Peshawar, 2007
- Bachelor of Commerce Honors (Accounting), University of Peshawar, 2005
- Bachelor of Commerce (Accounting), University of Peshawar, 2004

Job Experiences

Academic Experience

- **Professor** (From 13th July 2023 to Date at Bahria Business School (AACSB Member), Bahria University Karachi Campus, Pakistan)
- **Dean Management Sciences** (From 13th July 2023 to Date at Bahria Business Schools (AACSB Member), Bahria University Karachi, Lahore, and Islamabad Campuses, Pakistan)
- **Professor** (From 1st Nov 2021 to 12th July 2023 at City University of Science & Information Technology, Peshawar, KP, Pakistan)
- **Dean Faculty of Management Sciences** (From 1st Dec 2021 to 12th July 2023 at City University of Science & Information Technology, Peshawar, KP, Pakistan)
- **Associate Professor** (From 1st Aug 2020 to 31st October 2021 at City University of Science & Information Technology, Peshawar, KP, Pakistan)
- **Assistant Professor** (From 14th Sep 2017 to 31st July 2020 at City University of Science & Information Technology, Peshawar, KP, Pakistan)
- **Head Department of Management Sciences** (Since 1st Sep 2018 to 30 November 2021 at City University of Science & Information Technology, Peshawar, KP, Pakistan)
- **Deputy Director Office of the Research Innovation and Commercialization (ORIC)** (From 14th Sep 2017 to 12th July 2023 at City University of Science & Information Technology, Peshawar, KP, Pakistan)
- **Editor City University Research Journal (CURJ)** (Since 14th Sep 2017 to 12th July 2023 at City University of Science & Information Technology, Peshawar, KP, Pakistan)
- **Director, City University Center for Sustainability Studies (CUCSS)** (Since 14th Sep 2017 to 12th July 2023 at City University of Science & Information Technology, Peshawar, KP, Pakistan) http://cusit.edu.pk/cusitnew/viewCentreofExcellence.php?coe_id=1
- **Graduate Assistant** (Since 07th Jan 2014 to 15 Aug 2017 at Universiti Teknologi PETRONAS Malaysia)

Industry Experience

- Almost eight (08) years of banking experience as a Manager at United Bank Limited, Pakistan (From 04th September 2006 to 06th Jan 2014)

Awards and Recognitions

- Nominated as an expert on sustainability for Pakistan by Emerald Insight from 2023
- A Ph.D. fully funded scholarship was awarded from Universiti Teknologi PETRONAS, Malaysia (session 2014- 2017) for Ph.D. in Management by Research
- Best Paper Award (2014) International Symposium on Research in Innovation and Sustainability 2014 (ISoRIS '14) 15-16 October 2014, Malacca, Malaysia

- Award for Excellence- 2016 Outstanding Journal Papers from Emerald Group Publishing <http://www.emeraldgrouppublishing.com/authors/literati/awards.htm?year=2016>

Memberships and Committee Services

- Member of the Environmental, Social, and Governance (ESG) guidelines development for the Pakistan Stock Exchange (PSX) Pakistan <https://www.psx.com.pk/psx/environmental-social-governance>
- Advisor of the Sustainable Development Goals (SDGs) Initiatives of the Center of Pakistan and International Relations (COPAIR) Islamabad, Pakistan, since 2022.
- Member of the Board of Directors and Finance Committee of the City University of Science & IT Peshawar Pakistan since 2022.
- Member of the Graduate Studies Committee (GSC) of the Iqra National University Peshawar Pakistan since 2021.
- Member of the Graduate Studies Committee (GSC) of the Abdul Wali Khan University Mardan (AWKUM) Pakistan since 2020
- Member of the Selection Board Committee of the Khyber Teaching Hospital (KTH) since 2020
- Member of the Graduate Research Evaluation Committee of the Qurtuba University Peshawar, Pakistan, since 2018
- Member of the Board of Advance Studies and Research (BASR) of the City University of Science & IT Peshawar Pakistan since 2017.

Project/Grants

SNo.	Grant Title	Grant Amount	Role	Start Date	End Date	Status
1.	Reporting Framework and Database Development of Sustainable Development Goals (SDGs) in the Small and Medium Enterprises of Pakistan	4.78 Million PKR	Principal Investigator	Under Consideration with the Research for Social Transformation and Advancement (RAST) Pakistan Institute of Development Economics (PIDE) 2023-24		
2.	National Vocational and Technical Training Commission (NAVTTTC) Batch II	PKR 1.134 Million	Principal Investigator	May 2021	Aug 2021	Completed
3.	National Vocational and Technical Training Commission (NAVTTTC) Batch III	PKR 3.497 Million	Principal Investigator	Mar 2022	Oct 2022	Completed
4.	Project on the Knowledge Sharing of Curricula, Pedagogy, and Online Education by the United States Education Foundation in Pakistan (USEFP) and the University of Kentucky U.S.A through the University of Science and Technology	PKR 8.0 Million	Focal Person/Master Trainer for CUSIT	Jul 2021	Jul 2022	Completed

	Bannu, KP Pakistan					
5.	U.S. – Pakistan University Partnerships Grants Program and the University of Kentucky U.S.A through the Karakoram International University Gilgit-Baltistan Pakistan	PKR 8.0 Million	Focal Person for CUSIT	Sep 2021	Feb 2022	Completed
6.	Malaysian Public Awareness of Health Hazards Caused by Exposure to Lead in Paints Using SmartPLS for Quantitative Analysis (URIF Grant)	Malaysian Ringgit 34,200 equal to 1.342 Million PKR	Co-Principal Investigator	July 2016	Dec 2017	Completed
7.	Stakeholders Issues and Analysis on Social, Economic, and Environmental Implications and Regulatory Framework for One CO2 Capture, Transportation, Storage and Utilization (1CO2CUTS) Program Deployment for Coal-Fired Power Plants in Malaysia (MyRA Grant)	Malaysian Ringgit = 354,600 equal to 13.918 Million PKR	Co-Principal Investigator	Oct 2013	Sep 2015	Completed

Courses Development and Accreditations

- Member of the course development team titled “MBA and BBA Energy Management” in the M&H department at Universiti Teknologi PETRONAS Malaysia (2015-2017).
- Member (Secretary) of National Curriculum Review Committee (NCRC) 2018-19 for BS, MS and PhD in Commerce Programs, for the Higher Education Commission of Pakistan.
- Project lead of the ACCA Accreditation of BS Accounting and Finance Course in the Department of Management Sciences, City University of Science & IT Peshawar, KP Pakistan (Offered from Spring 2018).
- Project lead of the Times Higher Education University Impact Rankings 2021-22 for City University of Science & IT Peshawar, KP Pakistan.
- AACSB Eligibility Workshop hosted by NBEAC and AACSB on 15th August 2022.
- Project lead of the BS Digital Marketing in the Department of Management Sciences, City University of Science & IT Peshawar, KP Pakistan (Approved and offered from Fall 2022).

Editorial Team Member and Reviewer

- **Editor City University Research Journal (CURJ) HEC Recognized Y Category**
<http://cusitjournals.com/index.php/CURJ/index>
- **Editorial Board Member of Journal of Risk and Financial Management (JRFM)**
https://www.mdpi.com/journal/jrfm/submission_reviewers
- **Review Editor in Frontiers in Psychology**
https://www.mdpi.com/journal/jrfm/submission_reviewers
- **Invited Reviewer**
Sustainability Accounting, Management and Policy Journal, Journal of Cleaner Production, Sustainability, Gender in Management: An International Journal, Current Issues in Tourism, International Journal of Social Ecology and Sustainable Development, World Journal of Science, Technology and Sustainability Development and Environment, Development and Sustainability, Social Responsibility Journal

Government, Industrial, and Academia Collaborative Projects

- Focal Person for the City University of Science and IT Peshawar (Co-Partner) of the **“Project on the Knowledge Sharing of Curricula, Pedagogy, and Online Education by the United States Education Foundation in Pakistan (USEFP) and the University of Kentucky U.S.A through the University of Science and Technology Bannu, KP Pakistan”** started from July 2021 to July 2022 *(Completed)*.
- Focal Person for the City University of Science and IT Peshawar (Co-Partner) of the **“Virtual Laboratory on Business and social entrepreneurship in Textile and Clothing Industry for South Asia Countries through the ERASMUS”** *(In Progress- Applied)*.
- Focal Person for the City University of Science and IT Peshawar (Co-Partner) of the **“U.S. – Pakistan University Partnerships Grants Program and the University of Kentucky U.S.A through the Karakoram International University Gilgit-Baltistan Pakistan”** started from September 2021 to Feb 2022 *(Completed)*.
- Member of the committee **“Regulatory Reforms & Guillotine”** held on 16th June 2021 organized by the **Prime Minister Office Board of Investment Islamabad Pakistan** *(Completed)*.
- Member of the committee **“Economic Cooperation & Development Forum (ECDF) 2020-21”** implemented by the **Small & Medium Enterprises Development Authority (SMEDA) Ministry of Industries & Production, Government of Pakistan, and USAID** *(Completed)*.

Seminars Conducted

- Resource and Focal Person for conducting “Project on the Knowledge Sharing of Curricula, Pedagogy, and Online Education by the United States Education Foundation in Pakistan (USEFP) and the University of Kentucky U.S.A through the University of Science and Technology Bannu, KP Pakistan” started from July 2021 to July 2022.
- Focal Person for conducting ““U.S. – Pakistan University Partnerships Grants Program and the University of Kentucky U.S.A through the Karakoram International University Gilgit-Baltistan Pakistan” started from September 2021 to Feb 2022.
- Resource Person for conducting “How to Write a Winning Research Proposal” held on 4th March 2019 organized by the Department of Political Sciences, Women University Mardan KP Pakistan.
- Resource Person for conducting “One Day Workshop on Partial Least Squares-Structural Equation Modeling (PLS-SEM)” held on 24th January 2019 organized by the Department of Management Sciences, IQRA National University Hayatabad Peshawar KP Pakistan
- Resource Person for conducting “One Day Workshop on AMOS Structural Equation Modelling” held on 21st April 2018 organized by the Department of Management Sciences, City University of Science and Information Technology Peshawar, KP Pakistan
- Resource Person for conducting “Two Days Workshop on Partial Least Squares-Structural Equation Modeling (PLS-SEM)” held on 27th- 28th October 2017 organized by Department of Management and Humanities, Universiti Teknologi PETRONAS Malaysia
- Delivered a lecture in “Seminar on Global Business Sustainability Challenges” held from 3rd

Computer Literacy

- Statistical Package for Social Sciences (SPSS), STATA, SmartPLS
- Diploma in Information Technology (IT) and Microsoft Office

Research Publications- International

1. Zahid, M., Hayat, M., Rahman, H. U., Ali, W. (2023). Is the financial industry ready for circular economy and sustainable development goals? A case of a developing country. *Qualitative Research in Financial Markets*, 1–18. **ABS = 1; ABDC = B; Impact Factor 1.9**
2. Zahid, M., Naqvi, S. U.-U.-B., & Jan, A., Wali, S., Rahman, H. U. (2023). The Nexus of Environmental, Social and Governance (ESG) Practices with the Financial Performance of Banks: An Analysis of Covid-19 Periods. *Cogent Economics and Finance*, 1–14. **ABS = 1; ABDC – B; ESCI**
3. Zahid, M., Ullah, Z., & Rahman, H. U. (2021). Sustainable Branchless Banking Adoption: The Development and Validation of a Scale. *Technology in Society*, 1–27. **ABDC = C; SSCI; Impact Factor 6.879**
4. Zahid, M., Mata, M. N., Rehman, H. U., Martins, J. M., Asim, S. M., & Mata, P. N. (2021). The Interconnection between Decent Workplace and Firm Financial Performance through the Mediation of Environmental Sustainability: A Case of Emerging Economy. *Sustainability*, 13(08), 4570. **SSCI; Impact Factor 3.889**
5. Zahid, M., Rehman, H. U., Khan, M., Ali, W., & Shad, F. (2020). Addressing endogeneity by proposing novel instrumental variables in the nexus of sustainability reporting and financial performance: A step-by-step procedure for non-experts. *Business Strategy and the Environment*, 1–31. **ABS = 3; ABDC = A; SSCI; Impact Factor 13.4**
6. Zahid, M., Rehman, H. U., Ali, W., Habibi, M. N., & Shad, F. (2020). Integration, implementation and reporting outlooks of sustainability in higher education institutions (HEIs): Index and case base validation. *International Journal of Sustainability in Higher Education*, 22(1), 120-137. **SSCI; Impact Factor 4.120**
7. Rahman, H. U., Zahid, M., & Ullah, M. (2023). Green Supply Chain Management and Firm Sustainable Performance: The Role of China Pakistan Economic Corridor Awareness. *Journal of Cleaner Production*, XX(XX), 1–25. **ABS = 2; ABDC= A; SCIE; Impact Factor 11.072**
8. Zahid, M., Rehman, H. U., Ali, W., Khan, M., Alharthi, M., Qureshi, M. I., & Jan, A. (2019). Boardroom gender diversity: Implications for corporate sustainability disclosures in Malaysia. *Journal of Cleaner Production*, 244, 118683. **ABS = 2; ABDC= A; SCIE; Impact Factor 11.072**
9. Zahid, M., Rahman, H. U., Muneer, S., Butt, B. Z., Isah-Chikaji, A., & Memon, M. A. (2019). Nexus Between Government Initiatives, Integrated Strategies, Internal Factors and Corporate Sustainability Practices in Malaysia. *Journal of Cleaner Production*, 1–8. **ABS = 2; ABDC= A; SCIE; Impact Factor 11.072**
10. Rahman, H. U., Zahid, M., Jan, A., Al-Faryan, M. A. S., & Hussainey, K. (2023). Is it the mere female directors or their attributes that matter for the quality of corporate sustainability disclosures? *Business Strategy and Environment*, 1–22. **ABS = 3; ABDC = A; SSCI; Impact Factor 13.4**

11. Jan, A., Rahman, H. U., & Zahid, M. (2023). Islamic Corporate Sustainability Practices Index Aligned with SDGs towards Greater Financial Performance: Evidence from the Malaysian and Indonesian Islamic Banking Industry. *Journal of Cleaner Production*, 1–18. **ABS = 2; ABDC= A; SCIE; Impact Factor 11.072**
12. Rahman, H. U., Zahid, M. and Al-Faryan, M. A. (2023) ‘ESG and firm performance: The rarely explored moderation of sustainability strategy and top management commitment’, *Journal of Cleaner Production*, pp. 1–18. **ABS = 2; ABDC= A; SCIE; Impact Factor 11.07**
13. Rahman, H. U., Zahid, M., Jan, A., Al-Faryan, M. A. S., & Hussainey, K. (2023). Do corporate sustainability practices mitigate earnings management? The moderating role of firm size. *Business Strategy and Environment*, 1–25. **ABS = 3; ABDC = A; SSCI; Impact Factor 13.4**
14. Rahman, H. U., Zahid, M., & Saleh, M. A. A.-F. (2022). Boardroom gender diversity and performance: from the lens of voluntary regulation, tokenism and critical mass. *Total Quality Management & Business Excellence*, 1–19. **ABS = 3; ABDC = C; SSCQualI; Impact Factor 4.16**
15. Rahman, H. U., Zahid, M., & Ali, M. (2021). Connecting integrated management system with corporate sustainability and firm performance: from the Malaysian real estate and construction industry perspective. *Environment, Development and Sustainability*, 24(2), 2387-2411. **SCIE; Impact Factor 4.08**
16. Rahman, H. U., & Zahid, M. (2021). Corporate Sustainability Practices: A New Perspective of Linking Board with Firm Performance. *Total Quality Management & Business Excellence*, 33(7-8), 929-946. **ABS = 3; ABDC = C; SSCI; Impact Factor 4.16**
17. Rehman, H. U., & Zahid, M. (2021). Women directors and corporate performance: Firm size and board monitoring as the least focused factors. *Gender in Management: An International Journal*, 1–18. **ABS = 1; ABDC = C; SSCI; Impact Factor 3.33**
18. Jamal, T., Zahid, M., Martins, J. M., Mata, M. N., Rahman, H. U., & Mata, P. N. (2021). Perceived Green Human Resource Management Practices and Corporate Sustainability: Multigroup Analysis and Major Industries Perspectives. *Sustainability*, 13(06), 3045. **SSCI; Impact Factor 3.88**
19. Rehman, Z. U., Zahid, M., Rahman, H. U., Asif, M., Alharthi, M., Irfan, M., & Glowacz, A. (2020). Do Corporate Social Responsibility Disclosures Improve Financial Performance? A Perspective of the Islamic Banking Industry in Pakistan. *Sustainability*, 12(3302), 1–18. **SSCI; Impact Factor 3.88**
20. Mirza, Z., Isha, A. S. N., Memon, M. A., Azeem, S., & Zahid, M. (2019). Psychosocial Safety Climate, Safety Compliance and Safety Participation: The Mediating Role of Psychological Distress. *Journal of Management & Organization*. 28(02), 363-378. **ABS = 2; ABDC = B; SSCI; Impact Factor 3.64**
21. Isha, A. S. N., Javaid, M. U., Abbasi, A., Bano, S., & Zahid, M. (2020). Malay Validation of Copenhagen Psychosocial Work Environment Questionnaire in Context of Second-Generation Statistical Techniques. *BioMed Research International*, XX(XX), 1–20. **SCIE; Impact Factor 3.24**
22. Ali, W., Rahman, I. U., Zahid, M., Khan, M. A., & Kumail, T. (2019). Do Technology and Structural changes Favour Environment in Malaysia: An ARDL based Evidence on Environmental Kuznets Curve. *Environment, Development and Sustainability*, 22(08), 7927-7950. **SCIE; Impact Factor 4.08**
23. Jan, A., Marimuthu, M., Shad, M. K., Rehman, H. U., Zahid, M., & Jan, A. A. (2019). Bankruptcy Profile of the Islamic and Conventional Banks in Malaysia: A Post-Crisis Period Analysis. *Economic Change and Restructuring*, 52(1), 67-87. **ABS = 1; ABDC = B; SSCI; Impact Factor 1.708**

24. Ali, W., Sadiq, F., Kumail, T., Li, H., Zahid, M., & Sohag, K. (2019). A Cointegration Analysis of Structural Change and International Tourism on Carbon dioxide emissions in Pakistan. *Current Issues in Tourism*, 23(23), 3001-3015. **ABS = 2; ABDC = A; SSCI; Impact Factor 7.578**
25. Ullah, M., Asghar, I., Zahid, M., Omair, M., AlArjani, A., & Sarkar, B. (2021). Ramification of remanufacturing in a three-echelon closed-loop sustainable supply chain management for returnable products. *Journal of Cleaner Production*, 290(2021), 125609. **ABS = 2; ABDC= A; SCIE; Impact Factor 11.072**
26. Habib, M. N., Khalil, U., Khan, Z., & Zahid, M. (2020). Sustainability in Higher Education: What is Happening in Pakistan? *International Journal of Sustainability in Higher Education*, 22(03) 1–25. **SSCI; Impact Factor 4.120**
27. Ullah, M., Zahid, M., Rizvi, S. M. A.-R., & Qureshi, Q. G. M. (2022). Do green supply chain management practices improve organizational resilience during the COVID-19 crisis? A survival analysis. *Economics Letter*, XX(XX) 1–11. **ABS = 3; ABDC = A; SSCI ; Impact Factor 1.469**
28. Shahzad, M. A., Iqbal, T., Jan, N., & Zahid, M. (2022). The Role of Transformational Leadership on Firm Performance: Mediating effect of corporate sustainability and Moderating effect of Knowledge Sharing. *Frontiers in Psychology*, 13, 1–18. **ABS = 1; SSCI; Impact Factor 4.232**
29. Jan, A. A., Lai, F.-W., Siddique, J., Zahid, M., & Ali, S. E. A. (2022). A walk of corporate sustainability towards sustainable development: a bibliometric analysis of literature from 2005 to 2021. *Environmental Science and Pollution Research*, 1–12. **SCIE; Impact Factor 5.190**
30. Mehmood Khan, Mian M. Ajmal, Amin Jan, Haseeb Ur Rahman, & Muhammad Zahid. (2024). Identification of novel antecedents towards generating positive electronic word of mouth: evidence from the hospitality and tourism industry. *Global Knowledge, Memory and Communication*. **ABDC = B; Impact Factor 1.8**
31. Khan, M., Rahman, H. U., Baloch, Q. B., Ahmad, A., & Zahid, M. (2021). Is there any difference between the theory and practice for the association between environmental sustainability and firm performance in Pakistan? *Business Strategy and Development*, June 2020, 1–12. **ESCI + Scopus**
32. Ali, A., Fong, J., Lai, W., Umar, M., Muhammad, D., Emad, S., Ali, A., Zahid, M., Kashif, M., & Jan, A. A. (2021). Integrating sustainability practices into Islamic corporate governance for sustainable firm performance: from the lens of agency and stakeholder theories. *Quality & Quantity*, xx, 1–24. **Scopus**
33. Rehman, S., Zahid, M., Rehman, H. U., & Habib, M. N. (2019). A Partial Least Squares Approach to the Leadership Styles, Organizational Culture, and Employees' Productivity: A Case of Pakistan Banking Industry. *International Journal of Asian Business and Information Management*, 10(1), 55–64. **ESCI + Scopus**
34. Ghazali, Z., & Zahid, M. (2018). The Awareness and Impact of Carbon Capture and Storage (CCS) on Climate Change in Malaysia. *International Journal of Social Ecology and Sustainable Development (IJSESD)*, 9(2), 13–27. **Scopus Indexed**
35. Zahid, M., & Ghazali, Z. (2016). Corporate Sustainability Practices and Reporting: A Case of Malaysian Real Estate Investment Trusts and Property Listed Companies. *International Journal of Economics and Financial Issues*, 6(2), 688–693. **ABDC = C; Scopus**
36. Ghazali, Z., Zahid, M., Kee, T. S., & Ibrahim, M. Y. (2016). A Step towards Sustainable Society: The Awareness of CO2 Emissions, Climate Change and Carbon Capture in Malaysia. *International Journal of Economics and Financial Issues*, 6(S3), 1–11. **ABDC = C; Scopus**

37. Zahid, M., & Ghazali, Z. (2015). Corporate sustainability practices among Malaysian REITs and property listed companies. *World Journal of Science, Technology and Sustainable Development*, 12(2), 100-118. **ESCI Indexed**
38. Zahid, M., Jehangir, M., & Shahzad, N. (2012). Towards Digital Economy: The Impact of Electronic Banking on Customer Satisfaction among the Pakistan Banking Industry. *International Journal of E-Entrepreneurship and Innovation*, 3(December), 34–46. **Scopus Indexed**
39. Zahid, M., & Ghazali, Z. (2017). Corporate Sustainability Practices and Firm's Financial Performance: The Driving Force of Integrated Management System. *Global Business & Management Research*, 9(1s) 479-491. Retrieved from <http://www.gbmjournal.com/pdf/vol.9.no.1s/V9N1s.pdf> **ERA Indexed**
40. Zahid, M., Ghazali, Z., & Rahman, H. U. (2017). A Step towards Sustainable Education: A Case of University Technology PETRONAS (UTP) Malaysia. *Global Business & Management Research*, 9(1s), 492-504. Retrieved from <http://www.gbmjournal.com/pdf/vol.9.no.1s/V9N1s.pdf> **ERA Indexed**

Research Publications- Under Review

(Journal titles may change due to the rejection from the submitted journals)

41. CEO Profile and Corporate Sustainability Practices: Does Size of the Organization Matter in a Developing Country? *Abacus*, 1–18. **(Submitted) ABS = 3; ABDC = A; SSCI; Impact Factor 2.1**
42. Proposing Integrated Strategies as Instrumental Variables for Controlling Endogeneity in the Nexus of Environmental Sustainability and Firm Financial Performance: A Step-by-Step Process Using Two-Stage Least Squares (2SLS) and Generalized Method of Moments (GMM). *Global Environmental Change*, 1–22. **(Submitted) ABS = 3; ABDC = A; SSCI; Impact Factor 8.9**
43. The impact of financial technology (fintech) services on customer intentions with the mediation of perceived risk and trust. *Journal of Consumer Behaviour*, 1–18. **(Under Review) ABS = 2; ABDC= A; SSCI; Impact Factor 4.2**
44. Sustainable Development Goals, Sustainable Finance, and Financial Inclusion: An Awareness Perspective of Business Graduates. *Natural Resources Forum*, 1–24. **(1st Review) ABS = 1; ABDC= B; SSCI; Impact Factor 3.3**
45. Sustainable Finance in Management Research: A Bibliometric Analysis of Dimensions.ai Database. *Sustainability Accounting, Management and Policy Journal*, 1–23. **(2nd Review) ABS = 2; ABDC= B; SSCI; Impact Factor 3.964**
46. Do the Distinctive Attributes of Female Directors Control Related-Party Transactions? *International Journal of Finance & Economics*, 1–25. **(2nd Review) ABS = 3; ABDC = A; SSCI; Impact Factor 2.9**
47. Towards a standardised framework of sustainable finance: Developing and validating a measurement scale. *The British Accounting Review*, 1-23. **(Under Review) ABS = 3; ABDC = A; SSCI; Impact Factor 5.1**
48. The Moderating Effect of Environmental, Social, and Governance (ESG) Between Behavioral Biases and Investor Trading Performance in Pakistan. *Natural Resources Forum*, 1–18. **ABS = 2; ABDC = C; SSCI; Impact Factor 3.3**
49. Perusing Sustainable Development through Academic and Non-academic Activities in Universities: An Illustration from a Developing Country. *Studies in Higher Education*. **(Under Review) ABS = 2; ABDC = A; SSCI; Impact Factor 4.2**
50. Environmental Social & Governance (ESG) and Financial Performance of the Banking Industry:

Introducing Novel Micro-Level Green and Non-Green Fintech Initiatives as Moderators. *International Journal of Accounting and Information Management*. (Under Review) **ABS = 2; ABDC = A; SSCI; Impact Factor 4.2**

51. Does firms' economic performance affect social and environmental performance with the mediation of the green image? *International Journal of Innovation and Sustainable Development*. (Under Review) **ABS = 1; SSCI; Impact Factor 0.70**
52. Does monitoring of the Board and Audit Committee Amplify the Role of Boardroom Diversity in Restricting Earning Management? *Accounting, Auditing & Accountability Journal*. (Submitted) **ABS = 3; ABDC: A; SSCI; Impact Factor 4.893**
53. Boardroom Diversity and the Quality of Corporate Sustainability Disclosures: Some Distinct Perspectives. *International Journal of Managerial and Financial Accounting*. (Under Review) **ABS = 2; ABDC: B; SSCI; Impact Factor 1.4**

Research Publications- National

54. Ayaz, G., & Zahid, M. (2023). Exploring the Multidimensional Landscape of Sustainable Finance: A Thematic Analysis Approach. *Journal of Business and Tourism*, 09(01), 37–50. **HEC Pakistan Y Category Journal**
55. Gul, S., Zahid, M., & Wali, S. (2023). Green Finance Disclosure and Its Impact on Firm Profitability: A Case of KSE 100 Index Companies. *Journal of Applied Economic and Business Studies*. **HEC Pakistan Y Category Journal**
56. Ullah, S., Zahid, M., Fayaz, M., & Saad, M. (2021). Corporate governance and shareholders' confidence: A pre-post analysis of corporate governance code 2017 in Pakistan. *Journal of Applied Economics and Business Studies*, 5(4), 41–58. **Higher Education Commission (HEC) Pakistan Y Category Journal**
57. Wali, S., Rehman, S. U., & Zahid, M. (2022). Behavioral Factors and Individual Investor's Behavior: A Comparative Study of Islamabad and Peshawar using Partial Least Squares Approach. *Journal of Behavioral Sciences*, 32(1), 30–55. **HEC Pakistan Y Category Journal**
58. Rashid, A., Alam, W., & Zahid, M. (2021). Green Human Resource Management and Organization Performance in the Small and Medium Enterprises of Khyber Pakhtunkhwa: The Mediating Role of Green Culture. *Journal of Management Research*, 7(3), 21–36. **HEC Pakistan Y Category Journal**
59. Rooh, S., Zahid, M., Malik, M. F., & Tahir, M. (2021). Corporate Governance Characteristics and Environmental, Social & Governance (ESG) Performance: Evidence from the Banking Sector of Pakistan. *Journal of Business and Tourism*, 07(01), 35–50. **HEC Pakistan Y Category Journal**
60. Fayaz, M., Abbas, M., & Zahid, M. (2021). Gender Diversity and Environmental Sustainability: Investigating Some Methodological Perspectives. *Journal of Managerial Sciences*, 15(3), 114–129. **HEC Pakistan Y Category Journal**
61. Rooh, S., Hussain, A., & Zahid, M. (2021). The impact of behavioral factors on environmental issues regarding individual investor's decision making: Empirical evidence from Pakistan's stock market. *Sarhad Journal of Management Sciences (SJMS)*, 7(1), 65–82. **HEC Pakistan Y Category Journal**
62. Rahman, H. U., Khan, S., & Zahid, M. (2021). Do Directors' Compensation, Education and Experience affect Firm Financial Performance? An Evidence from the Textile Industry of Pakistan. *Journal of Managerial Sciences*, 15(01), 101–114. **HEC Pakistan X Category Journal**

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Organizing Committee Members

1. Session Chair, PEPRI's 1st International Conference on Informed Decision-Making for Economic Prosperity, (March 28-29, 2022) organized Pakhtunkhwa Economic Policy Research Institute Abdul Wali Khan University, Mardan, KP Pakistan.
2. Session Chair, 6th EMS International interdisciplinary Online on Connecting Knowledge with Practices, March 12-13, 2022 organized by Expert in Management & Social Sciences (EMS) Pakistan.
3. Session Chair, 5th EMS International Online Multidisciplinary Conference on Changing Landscape, (October 23-24, 2021) organized by Expert in Management & Social Sciences (EMS) Pakistan.
4. Organizing Committee Member and Head Technical Sessions, International Conference on Technology, Engineering and Management - ICTEMS 2021 organized by City University of Science and IT, Peshawar, KP Pakistan.
5. Keynote Speaker and Session Chair, International Colloquium on Interdisciplinary Research in Hindukush, Karakoram & Himalaya (HKH) Region (1-3 January, 2021) organized by Karakoram International University, Gilgit-Baltistan, Pakistan.
6. Session Chair, 2nd International Conference (Online) on Issues in Management and

- Social Sciences in the Context of Covid-19 (28-29 November, 2020) organized by Expert in Management & Social Sciences Pakistan.
7. Keynote Speaker and Session Chair, 1st International Conference (Online) on Issues in Management and Social Sciences in the Context of Covid-19 (August, 2020) organized by Expert in Management & Social Sciences (EMS) Pakistan.
 8. Conference Secretary of the National Conference on Research and Contemporary Issues in Management 2020 (12th March 2020) organized by City University of Science and IT, Peshawar, KP Pakistan
 9. Scientific Committee Member at the 2nd International Conference on Business and Entrepreneurship Research (ICBER) 2020 organized by Department of Management Sciences, the Islamia University of Bahawalpur and City University of Science and IT Peshawar, Pakistan.
 10. Session Chair at the 6th International Conference on Contemporary Issues in Business Management (ICIBM) 2019 organized by University of Central Punjab, Pakistan
 11. Scientific Committee Member at the 4th International Conference of Connecting Asia 2018 organized by Universiti Teknologi Malaysia (UTM) and AIC Connecting Asia, Malaysia.
 12. Co-Sponsor Attendee at 6th Deans and Directors Conference 2019 organized by the National Business Education Accreditation Council, Higher Education Commission (HEC) Pakistan
 13. Co-Session Chair at the 4th Absyn International Conference on Technology and Business Management (AiCTBM) 2019 organized by Abasyn University Peshawar, Pakistan
 14. Head conference organizing committee (Technical Sessions and Publications) International Conference on Technology, Engineering and Management - ICTEMS 2018 organized by City University of Science and IT, Peshawar, KP Pakistan

Thesis Supervision (PhD)

1. Corporate Governance and Environmental, Social and Governance (ESG) Status: A Pre-Post Analysis of New SECP Regulations 2017. Sarhad University of Science and Information Technology Peshawar, KP, Pakistan. Currents status: ***Final Thesis Submitted***
2. The Impact of Behavioral Factors on Individual Investor's Trading Performance in Khyber Pakhtunkhwa: Mediating role of Environmental, Social and Governance Performance. Abdul Wali Khan University Mardan, KP, Pakistan. Currents status: ***Graduated***
3. Green HRM and Organizational Performance: The Mediating Roles of Organization Sustainable Performance, Green Culture, and Green Employees Behavior. Abasyn University Peshawar, Pakistan. Currents status: ***Graduated***
4. Developing and Validating a Scale for Sustainable Finance. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: ***In progress***

Thesis Supervision (Master of Science- MS)

5. Green Finance Disclosure and its impact on Profitability: A Case of KSE 100 Index. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: ***Graduated***
6. Circular Economy and Sustainable Development Goals; A case of Pakistan Banking Industry. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: ***Graduated***

- 7.A Comparative Analysis of the Impact of environmental, Social, Governance Disclosures on Financial Performance of Banking Sectors in Pakistan and Afghanistan. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: *Graduated*
- 8.The Impact of Covid-19 on Financial and Non-Financial Performance of Pakistan Banking Industry: A Pre-Post Analysis. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: *Graduated*
- 9.The Impact of Environmental, Social, Governance, and Green Financing Disclosures on Financial Performance of Islamic Banks in Pakistan. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: *Graduated*
10. Impact of Carbon Accounting and Environmental Sustainability on the Financial Performance of the KSE-100 Listed Companies of Pakistan. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: *Graduated*
11. The Impact of Leadership Styles on Employees' Productivity in Private Banks of Khyber Pakhtunkhwa (KP) submitted to the Department of Management Sciences Bacha Khan University (BKU) Charsadda. Status: *Graduated*
12. An Analysis of the Determinants of Audit Fee in Banking Sector of Pakistan from 2013 to 2016 submitted to the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
13. The Impact of Behavioural Biases on Stock Volatility: Evidence from Pakistan Stock Exchange submitted to the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
14. The impact of Board Composition on Firm Performance: A study of Textile industry of Pakistan submitted to the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
15. Understanding of Sustainable Finance and Financial Inclusion among Business Graduates: An Exploratory Study at the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
16. The impact of corporate social responsibility disclosure on the financial performance of Islamic banks in Pakistan at the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
17. The Impact of Corporate Governance on Earnings Management at the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
18. Corporate governance and environmental sustainability practices: the moderating roles of top management commitment at the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
19. The perceived role of green human resource management in achieving corporate sustainability at the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
20. Sustainable branchless banking adoption: scale development and validation at the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
21. Strategic orientation, corporate sustainability and firms' financial performance: Evidence from Pakistan at the Department of Management Sciences City University

- of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
22. Forensic accounting role in fraud determination and its minimization in the banking sector at the Department of Management Sciences City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
 23. Disclosing green finance practices and initiatives in Pakistan banking industry: A content analysis approach. City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
 24. China-Pakistan Economic Corridor (CPEC) As a Motivating Factor for Green Supply Chain Management and Sustainable Performance. City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
 25. The Impact of Corporate Social Responsibility Disclosure on the Financial Performance of Islamic Banking Sector in Pakistan. City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
 26. Corporate Governance and Shareholders' Confidence: A Pre-Post Analysis of Corporate Governance Code 2017 in Pakistan. City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*

Thesis Supervision MBA/BBA

27. The Status of Sustainable Development Goals in Islamic Banking Industry of Pakistan: A Content Analysis Approach. City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
28. Disclosing Green Finance Practices and Initiatives in Pakistan Banking Industry: A Content Analysis Approach. City University of Science and Information Technology (CUSIT) Peshawar. Status: *Graduated*
29. COVID-19 Precautions of Pakistani Banks: A Qualitative Study Approach. City University of Science and Information Technology Peshawar, KP Pakistan Currents status: *Graduated*

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