

## **DR. SUMAYYA CHUGHTAI**

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**(HEC Approved Supervisor)**

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### **ACADEMIC QUALIFICATION**

<b>Institute</b>	<b>Degree</b>	<b>Year</b>	<b>Subject</b>	<b>Specialization</b>
Capital University of Sciences & Technology (C.U.S.T), Islamabad, Pakistan	PhD	2017	Management Sciences	Finance
Mohammad Ali Jinnah University, Islamabad, Pakistan	MS	2009	Management Sciences	Finance
Fatima Jinnah Women University, Rawalpindi, Pakistan	MBA	2004	Business Administration	Finance

### **ACADEMIC EXPERIENCE**

- September 2015, to date: **Assistant Professor, Finance**, Faculty of Management Sciences, International Islamic University, Islamabad, Pakistan.
- December 2010-September, 2015: **Lecturer, Finance**, Faculty of Management Sciences, International Islamic University, Islamabad, Pakistan
- January 2009-December 2010: **Lecturer, Finance**, National University of Modern languages (NUML), Islamabad, Pakistan.

### **PROFESSIONAL EXPERIENCE**

- Professional experience in M/s ClickArt Communication (Pvt) Ltd (advertising Agency) as General Manger (April, 2004 to June 2006)

### **ADMINISTRATIVE/ADDITIONAL CHARGES:**

- January, 2021–to date: **Student Advisor**, Female Campus, International Islamic University, Islamabad, Pakistan.
- **Head/Chairperson**, Department of Accounting & Finance, FMS, International Islamic University, Islamabad, Pakistan. (April, 2012 to January, 2021)

## **PUBLICATIONS**

- Quality minus junk factor: a study on asset pricing dynamics in the equity market of Pakistan, Business Review, Volume 15, Number 2, 2020. [**Y category**]
- Does Economic Integration Affect the Co-movement between Financial Markets? Evidence from Pakistani equity market with its global partners, Journal of Applied Economics and Business Studies (JAEBS), Volume 4, Number 3, 2020. [**Y category**]
- Lack of Change Information and End User Grumbling: Mediating Role of Fear of Unknown and Moderating Role of Emotional Regulation, NICE Research Journal, Volume 13, Number 3, 2020. [**Y category**]
- Corporate Environmental Information Disclosure Quality, Competitive Advantage And Sustainable Growth In Banking Sector Of Pakistan, International Journal of Management (IJM), Volume 11, Number 8, 2020. [**Y category**]
- An Insight into Determinants of Corporate Social Responsibility Decoupling: Evidence from Pakistan, NICE Research Journal, Volume 13, Number 2, 2020. [**Y category**]
- Renewable energy, institutional stability, environment and economic growth nexus of D-8 countries, Energy Strategy Reviews, Volume 29, Number 2, 2020. [**W category**]
- Unemployment and Governance on Poverty in Pakistan: a Fresh Insight from Non-linear ARDL Co-integration Approach, Global Business Review, Online May 2020 [**X category**]
- The Profitability of Technical Trading Rules: Evidence from Emerging Market of Pakistan III Journal of Economics and Finance, Volume 1, Number 2, 2020.
- The Role of Bank Competition in influencing Bank Liquidity Creation: Evidence from China, Journal of Business & Economics, Volume 11, Number 1, 2019. [**X category**]
- An Empirical Investigation on Motives of Trade Credit Usage of Pakistani Manufacturing Sector, Paradigms, Volume 13, Number 1, 2019. [**Y category**]
- Seasonality in Bitcoin Market, NICE Research Journal, Volume 12, Number 1, 2019. [**Y category**]
- Analysis of Trade Credit as an Alternate Source of Financing: Evidence from Non-Financial Sector of Pakistan, NUML International Journal of Business & Management, Volume 13, Number 2, 2018. [**Y category**]
- The Impact of Investor Sentiment on Return of Different Industries in Pakistan, NICE Research Journal, Volume 10, Number 2, 2017. [**Y category**]
- Workplace spirituality and job satisfaction: Moderating role of intrinsic and extrinsic values, Paradigms, Volume 11, Number 1, 2017.
- Institutional Holding, Stylized Facts and Stock Return Predictability, Using Fama & Macbeth Approach, NUML International Journal of Business & Management, Volume 11, Number 1, 2016. [**Y category**]
- Managerial Overconfidence and Discretion: Do Managerial Hubris Affect The Dividend Policy In Pakistan?, IOSR Journal of Business and Management, Volume 6, Number 4, 2012
- Behavioral Biases at the rear of Huge Losses to Seven Major Institutions of the world International Journal of Contemporary Business Studies, Volume 3, Number 7, 2012.
- Impact of Leverage on Stock Returns Empirical Evidence from Karachi Stock Exchange (KSE)-Pakistan, International Journal of Contemporary Business Studies, Volume 3, Number 4, 2012

- Semi Strong Market Efficiency: An empirical study of Karachi stock exchange, Interdisciplinary Journal Of Contemporary Research, Volume 2, Number 2, 2010 [Y category]
- Sources Of Size Effect: Evidence From Textile Sector Of Pakistan, Interdisciplinary Journal Of Contemporary Research, Volume 1, Number 3, 2009 [Y category]

### **BOOK CHAPTER**

Socio-economic Benefits from Applying Innovative Technologies in the Tourism and Hospitality Industry in Asia, The Springer Handbook on Technology Application in Tourism in Asia, Forthcoming

### **CONFERENCE PAPER PRESENTATIONS**

- 2018: Conference paper Presentation: “Relationship between Information Rating and Capital Structure Decisions; Empirical Evidence from Emerging Market of Pakistan” in the conference Connecting ASIA 2018 held at Langkawi, Malaysia.
- 2019: Conference Presented paper “Corporate Environmental Information Disclosure Quality, Competitive Advantage and Sustainable Growth in Banking Sector of Pakistan” Organized by Universiti Teknolgi, Johor Bahru, Malaysia.
- 2020: Presented Paper titles “Impact of Macroeconomic Variables on Financial Inclusion: A Comparative Study of Western Europe and Developing Asia” in the conference International applied social sciences congress held at Kuşadası Aydın, Turkey.

### **PH.D THESIS SUPERVISED**

02

### **MS THESIS SUPERVISED**

40

### **COMPUTER SKILLS**

Proficient in MS Office, E-Views, Microfit, SPSS, and Stata

### **REFERENCES**

- Professor Dr. Arshad Hassan, Dean, Professor & Dean, Faculty of Management & Social Sciences, Capital University of Sciences & Technology
- Professor Dr. Abdul Rashid, Director General (DG), International Institute of Islamic Economics (IIIE), International Islamic University Islamabad
- Professor Dr. Moeen Zafar, Dean, Air University School of Management (AUSOM), Air University, Islamabad, Pakistan.
- Professor Dr. Sajid Bashir, HOD, Department of Business Studies, NAMAL Institute, Mianwali, Pakistan.